

## PRESS RELEASE

### **Municipality of Narra champions fight against climate change Mayor approves funding for the 3<sup>rd</sup> Katala Festival in Narra**

**15 June 2009, Palawan, Philippines** – Mayor Clarito Demaala Jr. approved funding for this year's celebration of the Katala Festival in Narra, Palawan. The festival is on its 3<sup>rd</sup> year of implementation and for the successive two years the Municipality of Narra had exemplified their commitment to help fight climate change through education activities. *“There are many ways we can teach people how to help avert climate change and save our Mother Earth, and we in Narra believe that learning while having fun through festivals like our Katala Festival is an entertaining way to understand things. For the second year, we want people to know how we are committed to our vision, aptly adopted in our theme “Knowing our carbon footprint... saving our future”, says the honorable Atty. Demaala.*



The Municipality of Narra is known as the Cockatoo Capital of the World with over 200 individuals of the critically endangered Philippine cockatoo, locally known as Katala, on a small coral island in Narra, now protected as Rasa Island Wildlife Sanctuary. The success of the Philippine Cockatoo Conservation Program implemented by the Katala Foundation since 1998 in Narra is mainly brought by the unrelenting support and cooperation of the local government, direct stakeholders and concerned agencies in the locality.

To highlight and strengthen the booming tourist economy of the municipality, festivity endeavours to develop a sense of pride and inculcate to the minds of stakeholders the importance of conserving the environment, to celebrate with and give back to nature and as a gesture of thanksgiving for the vast resources that the Creator has given to the municipality. It kicks off with an experience with wild cockatoos at mainland monitoring stations. Then, everyone heads on to the coastal areas of Panacan for clean up and tree planting activity. The Katala Fun Day resumes in the afternoon with interactive lectures and games, mascot appearance, puppet show, face painting and coloring activities. This is rounded up with a Green Concert along with the LGU night participated in by tribal communities and invited musical bands.

This is the second year the municipality has sponsored the festival and private entities and corporations in Narra are contributing to the success of the affair.

For more information about the PCCP, please contact Indira Widmann/Sabine Schoppe, Katala Foundation, P.O. Box 390, Puerto Princesa City, Palawan or at [ldlacerna@yahoo.com](mailto:ldlacerna@yahoo.com)

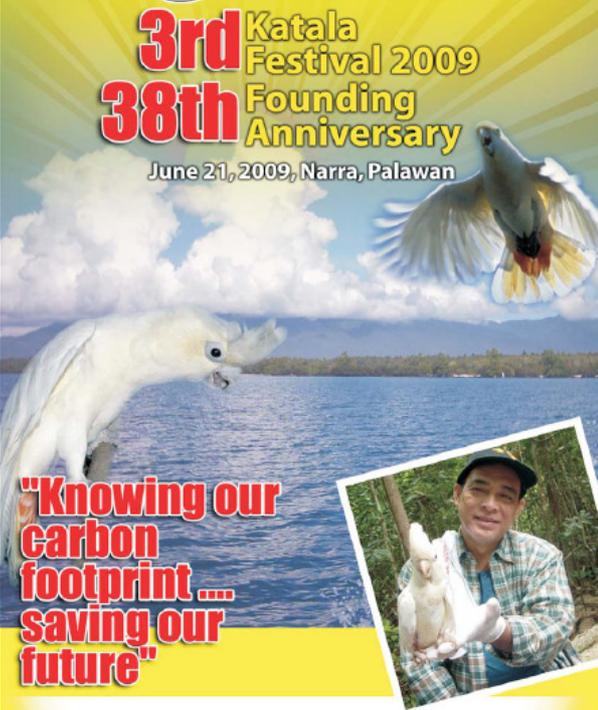
[/sabine\\_schoppe@web.de](mailto:sabine_schoppe@web.de) and visit our homepage at [www.philippinecockatoo.org](http://www.philippinecockatoo.org).

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Editor's Note:

- Katala Foundation, Inc. (KFI) uses the endemic Philippine cockatoo as its flagship species to achieve its vision of conserving biodiversity with the active community involvement. We believe that increased awareness and knowledge on biological conservation is vital to influence positive behavior towards protection and conservation. We have initiated several activities and programs in varied strategies to heighten our local partners' knowledge and awareness on biodiversity conservation. One of the most effective learning approaches that capture a wider audience is the celebration of these nature festivals. KFI operates solely on funds from concerned organizations, government and individuals. Thus, we continuously raise funds in order to sustain these environmentally-important yearly activities. You can share, get involved and be part of these festivals by becoming one of our sponsors. The small amount you will give can make a big difference to wildlife conservation.

Enc: Program of the 3<sup>rd</sup> Katala Festival

<p style="text-align: center;"><i>Acknowledgments</i></p> <ul style="list-style-type: none"><li>• Local Gov't. of Narra</li><li>• PAMB RIWS</li><li>• SKM – Narra Chapter</li><li>• Phil. Guardians Assoc.</li><li>• La Vista Beach Resort</li><li>• Radyo Natin - Narra</li><li>• RZVC Fresh Fish Buyer</li><li>• NSB Live Fish Buyer</li><li>• PNP – MPS</li><li>• Bantay-dagat</li><li>• Coastguard</li><li>• Lexus Shuttle</li><li>• Bgy. Council of Panacan I &amp; II</li><li>• Hon. Kagawad Amy Gimpaya</li><li>• Kingfisher (Likom)</li><li>• DA Art Shop</li><li>• Mr. &amp; Mrs. Leonido Danao</li><li>• Signcraft Palawan</li><li>• Debbie and Erwin van der Beukel</li><li>• Shriley Ordillo of Philamlife</li><li>• Futuristic Printing Press</li><li>• Dad Sela Advertising</li><li>• Palawan Purewater Inc.</li><li>• New CBPP Enterprise</li><li>• Engr. and Mrs James Vergara</li><li>• Dra. Catherine Angluben</li><li>• Atty.. Roland E. Pay</li><li>• Mr. and Mrs. Jomari Rico</li><li>• Marlis and Willi Schoppe</li></ul> <p style="text-align: center;"><b>MATAMANG SALAMAT!!!</b></p>	 <p style="text-align: right;"><b>Katala Foundation</b></p> <p style="text-align: center;"><b>3rd Katala Festival 2009</b> <b>38th Founding Anniversary</b> June 21, 2009, Narra, Palawan</p>  <p style="text-align: center;"><b>"Knowing our carbon footprint .... saving our future"</b></p>  <p style="text-align: center;"><i>This serves as an Invitation</i></p>
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**3<sup>rd</sup> KATALA FESTIVAL 2009**  
**and**  
**38<sup>th</sup> FOUNDING ANNIVERSARY**  
Narra Municipality, Palawan

THEME: *KNOWING OUR CARBON FOOTPRINT...*  
*SAVING OUR FUTURE*

**PROGRAMME OF ACTIVITIES**

**PART I. June 21, 2008 - Sunday**

6 am Cockatoo viewing at Marcelo area, Panacan II  
7 am Coastal Clean – Up and Malunggay Planting  
Assembly area: Borbon, Panacan II

REMINDER: Bring your picnic utensils so we have  
fun at the beach after activity!

**PART II. –1:00pm, Narra Gymnasium**

Opening Program  
National Anthem: School Band  
Welcome Remarks: CENRO/PASu Fernando Tactay  
Opening Message: Dr. Sabine Schoppe  
Intermission No: Katala Mascot & PSU students  
Re-launching of Barangay Environmental Projects by KFI  
Environmental Message: **Atty. Clarito D. Demaala, Jr.**

**KATALA FUNDAY**

*Face painting, Mascot show, Puppet Show*  
*Environmental games and Lecture*

6:00 PM – Environmental Film Showing

**PART III. – 8:00 pm Variety Show and Green Concert**

Invocation  
National Anthem  
Narra's Hymn  
House Music (Katala Songs)  
Welcome Address by: **Dr. Sabine S. Schoppe**  
Co-Program Manager, PCCP/KFI

Bgy. Environmental Project - Awarding  
Message by: **Atty. Clarito D. Demaala Jr.**  
Municipal Mayor of Narra

Live Performances by:

- Men's Choir of Narra
- Tagbanua Tribal Group
- SINIKA ; and
- Ekos live band

EMCEES: Billy Jack & Fred Diaz

*"The quality of our local environment is what sustains  
the quality of our lives."*